

CEDEC2024 Call for Speakers

Thank you for your interest in presenting talks at CEDEC2024.

CEDEC is a conference for computer entertainment – including video games – industry, and for developers and others engaged in related work in this And through CEDEC we aim to help them improve their respective development capabilities by exchanging information and ideas, and to aim for the overall development of the industry.

In view of these objectives, we ask that proposals for sessions be submitted according to the guidelines outlined below.

Application period: February 1 to April 1, 10:00 AM, 2024 (JST)

Precautions for CEDEC2024

For CEDEC2024, we plan to use a hybrid format that combines lectures at the venue with live online streaming and time-shifted streaming. (*We plan to hold roundtables, interactive sessions, and workshops at the venue only.) When submitting a session application, speakers will be asked to select their presentation method from the following four options.

- (1) Going to the venue to present (on-site presentation)
- (2) Providing pre-recorded videos (video presentation)
- (3) Giving a presentation remotely (on ZOOM) (remote presentation)
- (4) Not sure

The selection will be finalized after you' ve been accepted and we receive your consent to speak. At that time, we will again confirm that you are willing to give the presentation, and ask you to decide on the presentation method.

For the "Roundtable", "Interactive Session", and "Workshop" sessions, the organizers will provide an environment where you can interact with the participants, and you will be asked to conduct your sessions in that environment. For more details, please refer to "8) Environment for Roundtables, Interactive Sessions, and Workshops" under "Points to Note" near the bottom of this page.

Please note that the method of holding the event and plans are subject to change in accordance with the status of COVID-19 and the policies of the national and local governments. In such case, we will promptly notify you of any changes.



Application Requirements

- Session (60 minutes)
- Short Session (25 minutes)
- Panel Discussion (60 minutes)
- Roundtable (60 minutes)
- Interactive Session
- Hands-on workshop
- Tutorial

For the details of each session format, please refer to the "Formats of CEDEC sessions".

For CEDEC2024, the Steering Committee has also prepared a guide "Definition of CEDEC Session Genres" for applicants to refer to and be informed about what discussions are expected in each area of computer entertainment development.

Please make your presentation in Japanese.

Applicants must fill out the following:

Session title/Session description/Expected skills/Level of difficulty

Please describe these items in such a manner as to communicate effectively to the website audience. Information on last year's lectures can be viewed \Rightarrow <u>here</u>.

- Expected skills: Please fill in the experience and skills you expect the participants to have.
- Ideas to take away: The knowledge to be gained by participants. Briefly fill in what it is you want to tell people through your session.
- · Level of difficulty: Please define the difficulty of the session.
 - 0:Basic 1:Fundamental 2:Intermediate 3:Advanced

Session details

The expected length of the description is about one A4 page.

Session format

Please refer to the "Formats of CEDEC sessions" and specify a format you would like to present.

Session Genre

Please refer to the Definition of CEDEC Session Genres and select one "main" genre for your presentation or one for "main" and one for "sub" genres.

Target Platforms

Select the most appropriate platform. More than one may be chosen. For platform-independent content, select Not applicable.

- Arcade:Commercial game machines, other embedded devices and the like
- Consumer:Home or portable game consoles
- Mobile : Smartphones, tablet devices and other mobile devices
- PC: Windows, Mac or other OS
- Not applicable "Content which is not dependent on a platform listed above or content whose focus is not the platform side



Notes

If your presentation requires special equipment or setup, or if you have any other comments, please describe it here.

Speaker information

Please insert information about the key presenter and supportive presenter's here.

Co-researchers, co-developers and contributors

If you would like to credit other personnel other than the speaker as collaborators for your work, please describe here.

Special benefits for public entries and accepted speakers

We will provide the following special benefits to persons who are selected after having applied and passed the screening.

Special benefits for public entries:

 \star One of the following CEDEC2024 passes will be provided at the CESA member price.

•Regular pass (1)

•Daily pass (1)

•Online pass (1)

★CEDEC2024 logoed sticker

*Regular pass: Passholders can enter visit Pacifico Yokohama and attend lectures during the event period. Also, can view live streaming and time-shifted streaming.

*Daily pass: Passholders can enter Pacifico Yokohama and attend lectures for one day during the event period. Live streaming and time-shifted streaming cannot be viewed.

*Online pass: Passholders can view live streaming and time-shifted streaming.

Special benefits for accepted speakers: ★Complimentary CEDEC2024 Pass

Session, Panel Discussion, and Roundtable: Speakers will receive up to three conference passes for free-of-charge. Short Session: Speaker will receive one conference pass for free.

Interactive Session: Speakers will receive up to two conference passes for free-of-charge.

Thus even when a speaker holds more than one session at CEDEC, he or she still receive one pass.

*Depending on the circumstances, the number of participants may be adjusted to prevent the spread of infection.

*For speakers whose sessions exceed the number of expected participants, staff passes that are only valid for the relevant session

will be provided for the number of people who can enter.



Review

The proposals we receive for sessions will be judged according to the following process.

1) Review based on the content described in the submission form

The CEDEC Steering Committee will review the content, and decide whether the proposal is accepted. The CEDEC Secretariat will contact the submitters of accepted session proposals, and will commence discussions for session details. Contact is scheduled to be made in April or May, 2024.

2) Review based on the submission with additional information

The CEDEC Steering Committee may, where necessary, ask for further information to be provided in addition to that contained in this submission. We will review your application based on this material, and decide whether the proposal is accepted.

In cases where we request additional information, contact is scheduled to be made to notify you of the result in May or June,2024.

Streaming services of Session Content

Streaming services of session content for CEDEC 2024 are scheduled to be conducted by the following methods.

1) Live streaming services (applies to all sessions)

In line with the hybrid event format, live streaming will be available on the CEDEC web page for those registered for CEDEC2023. (Excludes some sessions, roundtables, interactive sessions, and workshops)

2) Time-shifted streaming services (applies to all sessions)

Session content for CEDEC 2024 will be made available through time-shifted streaming video services for a limited duration, starting from the day after a All parties considering an application are asked to keep this in mind. Streaming target: All sessions (Excludes some sessions, roundtables, interactive sessions, and workshops) Viewers: CEDEC 2024 pass purchasers

Streaming period: The day after a session has ended - September 2, 10:00 AM ,2024 (plan) (Sample video: https://drive.google.com/drive/folders/17skmTv59ubmx17CfDABB_cOquIe_a7va)

3) Free Live streaming services (applies to certain sessions which have obtained approval from their speakers)

With the goal of introducing the content of CEDEC to a wide audience, content of certain sessions from the conference will be

delivered live on the CEDEC channel of YouTube Live during the conference period.

In this instance, streaming will start as soon as the session begins, and there are no restrictions on who can view it. Public sessions will not be stored in the archives on YouTube.

The CEDEC Steering Committee will decide which sessions to stream free of charge (on YouTube) from among the sessions for which the representative speaker has agreed to free live streaming on the consent form submitted by the representative speaker.



Points to Note

Please be mindful of the following points when submitting your application.

1)Intellectual properties

Your submission will be received on the assumption that you have obtained an approval from your company and that materials you use do not infringe any copyright or other intellectual property rights.

In particular, be careful not to use materials such as musical pieces subject to copyright management by Japanese Society for Rights of Authors, Composers and Publishers (JASRAC) or similar organizations, or copyrighted works of other parties, in your presentations.

As every successful applicant is required to lodge a "Memorandum of Understanding" after their selection, we advise you to start necessary preparation early for your presentation.

2) Multiple applications

You may apply multiple sessions. Please send a separate file for each application.

3) Language to be used for application

Please complete the application form in either English or Japanese.

Please give the presentation in [Japanese].

(For the public application sessions, non-Japanese speakers are requested to make their own arrangements so that the session can be given in Japanese by some means, such as an interpreter.)

4) Designation of category and target platform

Please refer to "CEDEC Session Field Definition" and "Target Platform" and specify the category and platform. Please note that the CEDEC Steering Committee may make changes as a result of its screening.

5) Information to be entered

Please complete the "Details" section with as much specific information as possible.

The CEDEC Steering Committee will conduct a screening of the information based on the assumption that there is almost no difference from the content of your presentation, so please provide a detailed explanation. You can submit your application in file format (Word or PDF; approximately one page of A4 paper). You can also submit supplementary materials such as images or videos, if any. (Upper limit is approximately 100 MB) When submitting your application, you may withhold the specific title and other information for confidentiality reasons such as non-disclosure information. However, please provide a detailed explanation of the presentation content (technical aspects).

6) Treatment of co-researchers, co-developers and contributors

If you would like to credit other personnel as collaborators for your work, please indicate them in "Co-researchers, co-developers and contributors". Their name will appear on the website and guidebook as "contributor", separately from the speaker who will give the actual presentation. Their name will appear on the website and guidebook as "contributor", separately from the speaker who will give the actual presentation.

7) Items that are prohibited at sessions

The following are prohibited at sessions.

1. Contents of the presentation

With the exception of sponsored sessions, it is prohibited to give explanations or advertise explicitly to participants in an attempt to coax them into purchasing the titles or services of one's own company.

Anything that leads to the disclosure of recruiting activities is prohibited.

It is prohibited to include in the title of a presentation the name of a company or product that is not directly related to the content of the presentation.



2. Souvenirs and small gifts for participants during and after the presentation

With the exception of sponsored sessions, any conduct towards participants that is comparable to sales activities is prohibited.

3. Dress code during presentations

We have a history of refusing to allow participants to speak with masks or coverings that deviate from the content of the lecture, out of consideration for the participants and to allow them to focus on the content of the lecture. Please wear appropriate attire when giving the presentation.

It should be noted that instances where a speaker is wearing the logo of the company to which he/she belongs, the title of the game that is the subject of the session content, or clothing with characters from the game, etc., will not be regarded as an act of advertising or sales unless 1) and 2) above are performed.

4. Speaker information

•Name

It is prohibited to use a name other than your real name (for example, a pen name, etc.) as a speaker's name without a justifiable reason.

If you wish to use a name other than your real name, please indicate the reason when applying.

Profile photo

The CEDEC Steering Committee recommends the use of your own photo to facilitate on-site interactions, etc., with other people. If for some reason you do not want to post your profile photo, you may use an image provided by the CEDEC Secretariat. Please contact the Secretariat with the reason why you do not want to post your photo.

7-2) Deemed sales promotions

If it is determined that the content of your proposal is for the purpose of promoting a commercial technology, we may instead present you with a proposal for the the Sponsorship Program.

Commercial technology is an important element in modern-day game development, and therefore it is not our policy to exclude applicants who are offering such technology. If it is determined that promotion is not the primary objective, and that it could contribute to improving the development capabilities of the audience, we will proceed to examine your application as a regular candidate for the sessions. of the audience, we will proceed to examine your application as a regular candidate for the sessions.

8) Roundtable and Hands-on workshop session environment

Regarding the session format of the "Roundtable and Hands-on workshop," the Steering Committee will prepare an environment where participants can interact with others. Please apply with content in accordance with the details given here.

The Steering Committee will prepare the following environment:

Round Table Workshop

At CEDEC2024, speakers will meet face-to-face with attendees at the venue.

The following points are changes from CEDEC2023.

1. No online event

2. No live streaming of discussions (only attendees will be able to view the discussions/workshops)

3. No advance application required

We will set an upper limit on the number of attendees for discussions and workshops.

If a speaker wishes to place their own limit on the number of attendees, please specify the limit and related reasons in the application details.

If a speaker wishes to set additional regulations, please clearly state those regulations and related reasons in the application details.

You can conduct your own preliminary survey on the session details web page.

Time-shifted streaming is not covered as previously.



Interactive Session

For specific examples, please refer to the "Interactive session' s regulations".

9) Preferential treatment for patent applications (Exception to Loss of Novelty of an Invention)

Under the provisions of Article 30 clause of the Patent Act (Exception to Loss of Novelty of an Invention), inventions or ideas announced at CEDEC will Under the provisions of Article 30 clause of the Patent Act (Exception to Loss of Novelty of an Invention), inventions or ideas announced at CEDEC will receive preferential treatment for exception to loss of novelty of an invention when patent applications are completed within one year after the presentation.

10) Management of application materials

The content of your application will not be used for purposes other than the administration of CEDEC. Although the Steering Committee, which examines the applications, is comprised of persons from the computer entertainment industry, we assure you that the content of your application will in no way be misappropriated for the benefit of an organization to which the Committee members belong.

11) Session schedules

The dates and times for public entry sessions to be held will be determined by the Steering Committee. Please ensure that your schedules allow presentations to be made at any date and time during the conference period.

Also note that we are unable to accept requests for specific dates or times.

12) Introduction of CEDiL

Information on previous sessions up to last year is available on CEDiL (http://cedil.cesa.or.jp), which can be viewed by anyone who completes free Please use the information for your reference.

13) Contact from the Secretariat

If the Secretariat needs to contact the applicant, it may do so to the person submitting the application.

If any points are unclear, please feel free to contact speaker@cedec.jp We look forward to receiving your application.